



# Case Study

## How Centralized Spec Tools Save Interior Design Teams Hundreds of Hours Per Project

Interior design teams are slowed by fragmented workflows, disconnected tools, and manual spec management. A centralized specification platform can save 30–100+ hours per project, reduce costly errors, and help firms scale without adding headcount.

### **The Challenge:** Outdated Tech, Fragmented Workflows, Wasted Time

- Specs scattered across Excel, email, PDFs, and procurement systems
- Time lost to redundant data entry and miscommunication
- Manual generation of FF&E schedules, cut sheets, and spec books
- Delayed approvals and frequent rework due to version control issues
- Inconsistent workflows across project teams and locations



# Boutique Design Firm: Building Efficiency Without Adding Headcount

## Team Profile:

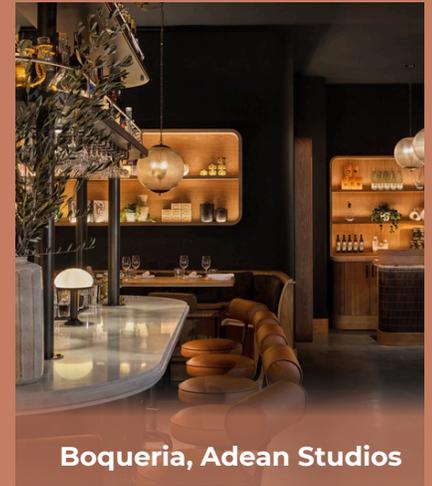
A 6-person residential + boutique hospitality studio managing 8–10 projects annually.

## Before:

- 6–10 hours per project spent creating and formatting specs
- 3–5 hours revising spreadsheets for client changes
- Dozens of internal messages/emails per project to clarify specs
- FF&E schedules created manually over 3–5 hours/project
- Frequent errors led to rework and sourcing delays

## After Implementing a Centralized Spec Tool:

- 60% reduction in time spent on spec creation
- 80% faster FF&E and cut sheet generation
- Reduced project errors by 70%
- Saved 8–12 hours per project
- Grew project capacity by 25% without adding staff



*“DesignSpec had saved us countless hours and helped us produce cohesive, customized specification packages.”*

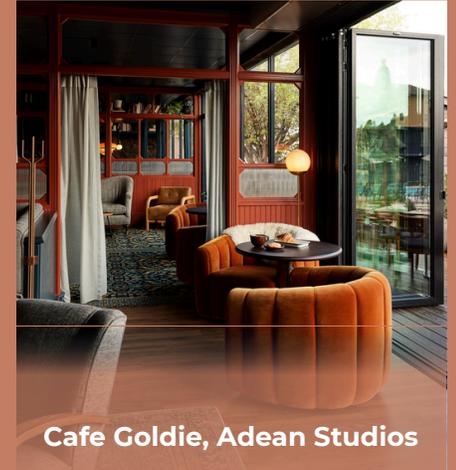
**Jeremy Levitt, Parts and Labor Design**



# Enterprise Hospitality Group: Scaling with Confidence

## Team Profile:

An 80-person design and procurement team working on multi-location hotel renovations and new builds across North America.



## Before:

- 15–25 hours per project phase lost to stakeholder coordination
- 10–15 hours compiling spec books and procurement documents
- High error rate (15–30 per project) due to outdated files
- 1–2 weeks to onboard new team members on project workflows
- Disconnected systems for design, procurement, and reporting

## After Implementing a Centralized Spec Tool:

- Saved 50–100+ hours per large project
- Reduced spec errors by 70%
- Cut stakeholder approval timelines in half
- Oboarding time dropped by 75%
- Improved compliance and audit readiness across projects

*“DesignSpec is incredibly intuitive and fully streamlines the specification writing process.”*

**Sheridan Markham, Good Rich**

# Results at a Glance

Metric	Boutique Firm	Enterprise Group
Time Saved	200–400 hrs/year	1,000–2,000 hrs/year
Spec Error Reduction	↓ 60–80%	↓ 60–70%
Project Margin Increase	↑ 10–15%	↑ 5–10%
Client Satisfaction	↑ 20–30%	↑ 15–20%
Workflow Standardization	↑ 70%	↑ 90%

## Conclusion

Whether you're managing a handful of bespoke projects or overseeing dozens of properties at scale, a centralized specification tool transforms how design teams work, saving time, cutting errors, and boosting profitability.



Spec Smarter. Design Faster.

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